

Community Association Meeting The Big Consultation



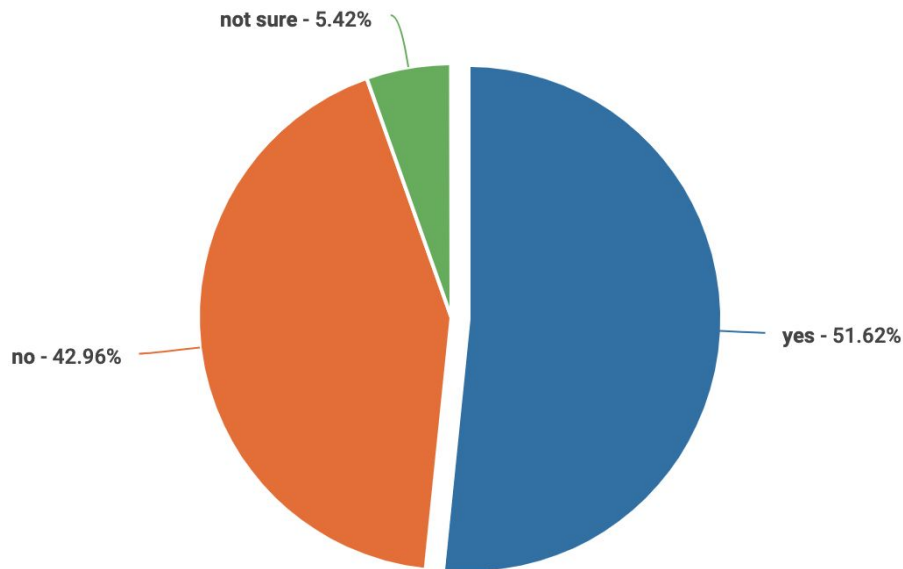
Progress of the Big Poundbury Consultation

Objective: To advance the evolution of the Poundbury Residents Association to a broader charitable community association that is better able to advocate, act, and fundraise for the benefit of its residents, businesses, and related organisations and initiatives

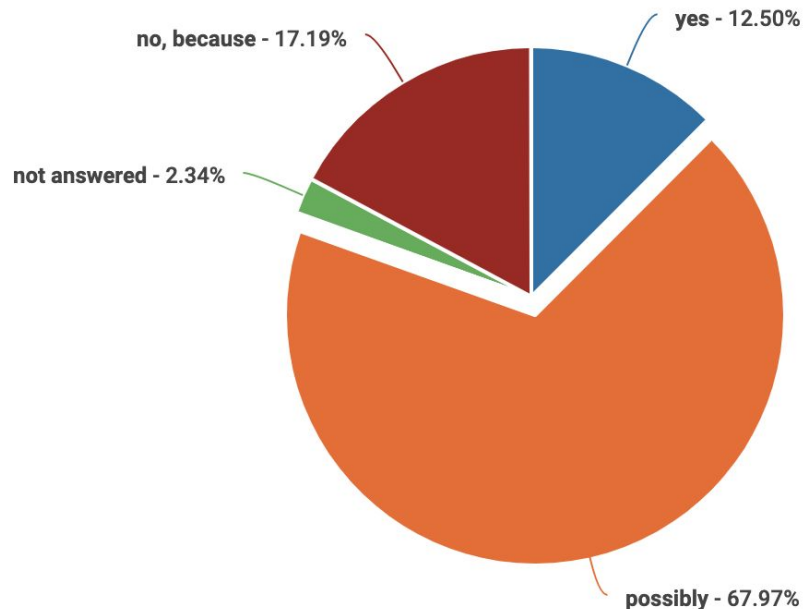
- Consultation begun, reaching out not only to residents but also to businesses, employees and organisations
- Poundbury community encouraged to participate via:
 - Love Poundbury website
 - Friday Round Up
 - Hard copy surveys in care homes, doctors' surgeries, PiPs, Quiet Space, Church
 - Meetings with business people and organisations
 - Support from other networks-businesses, schools, organisations
- Additional push via:
 - QR cards
 - Leaflets on noticeboards/shops/businesses
 - Additional meetings

Initial results (23 June): 277 responses*

Most responders are current members



Most non-members interested or possibly interested in becoming



* including 86 partial responses

'No' to membership cited lack of time mostly

Other reasons:

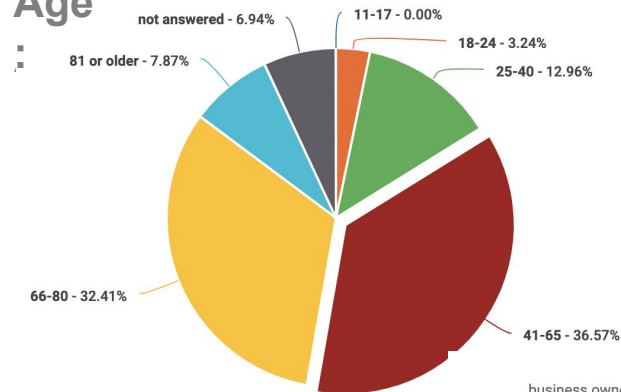
- Member of other organisation
- Don't live in Poundbury
- Concern about new direction of the association



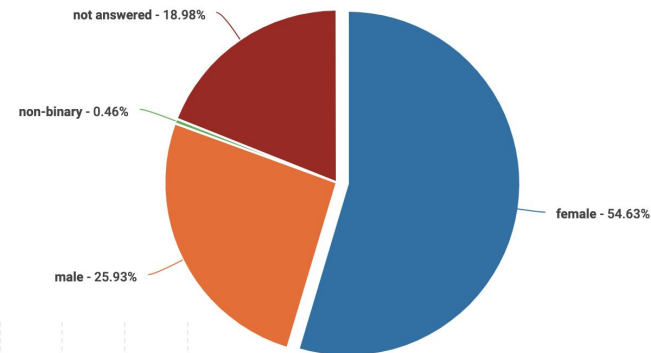
Opportunity to raise awareness that membership requires no time or work, and employees, businesses, charities might join in due course, and that inclusion is good for the community!

Demographics: Mostly under 65, residents, female

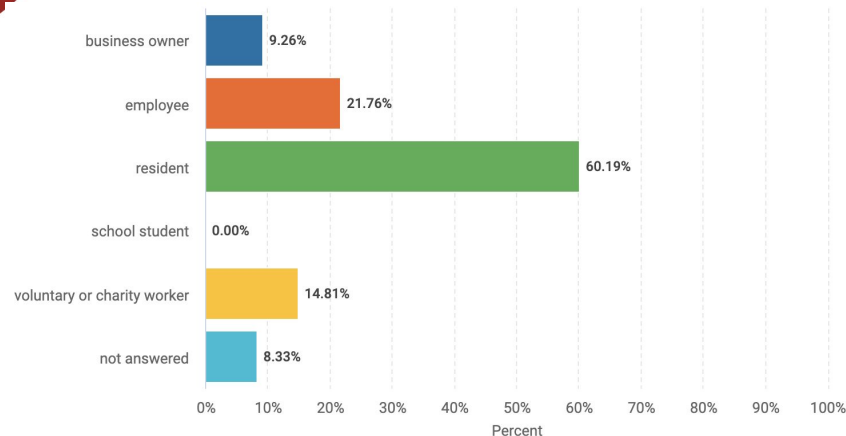
Age



Gender:

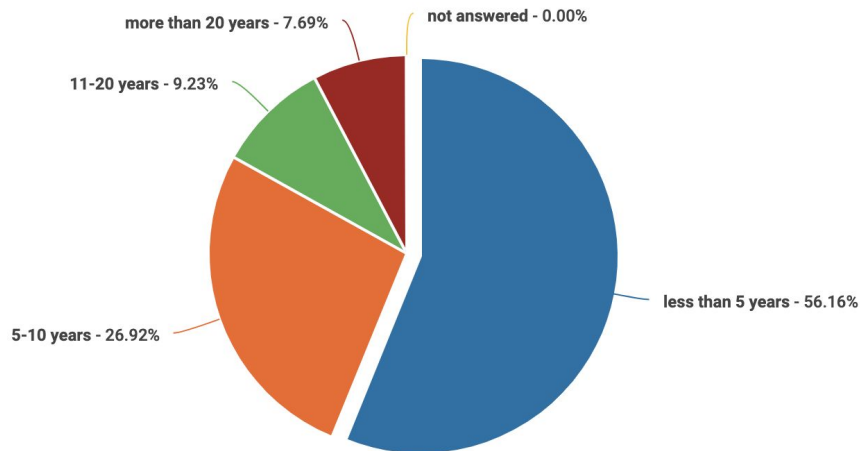


Relationship to Poundbury:

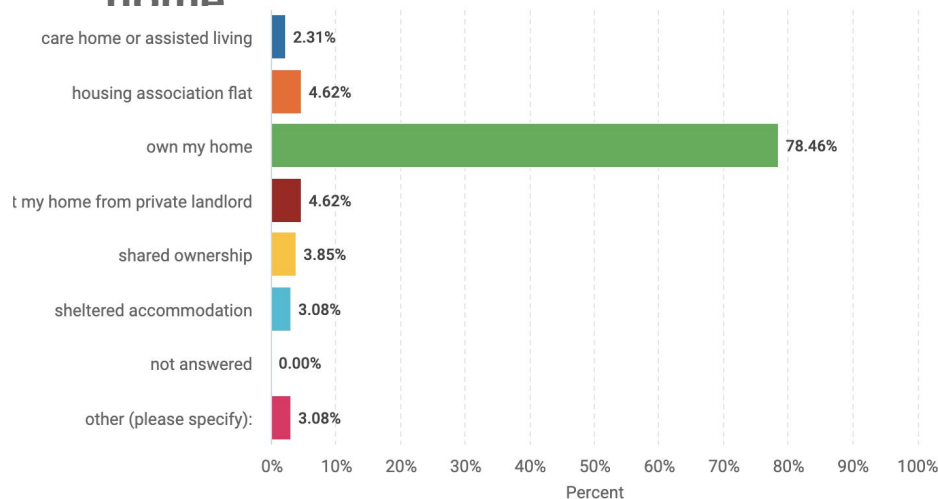


Mostly newer residents, home owners

Years living in Poundbury:



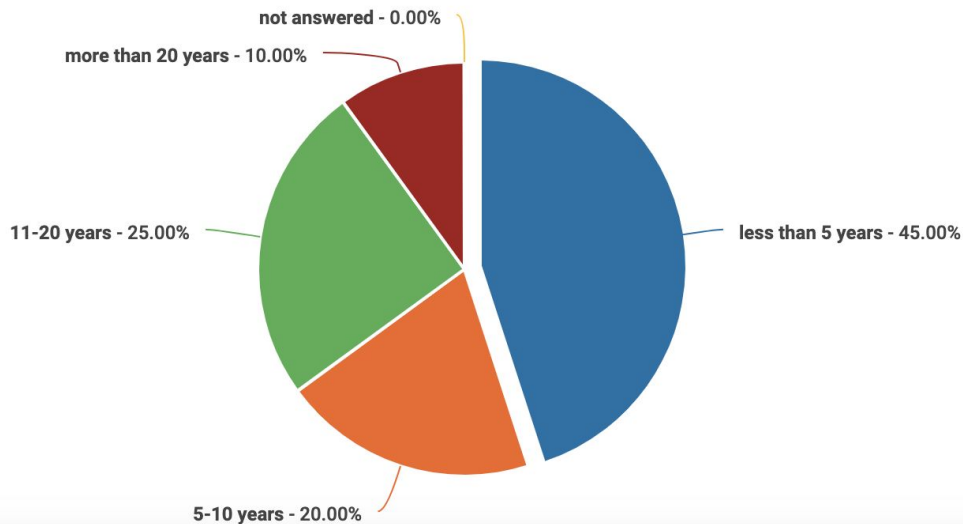
Type of home:



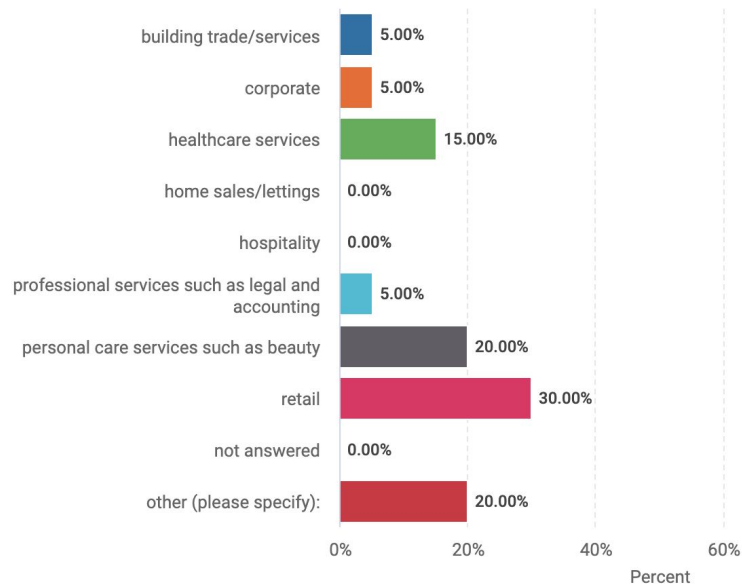
We are encouraging non-owners to respond

Mostly newer, retail businesses

Years working in Poundbury:

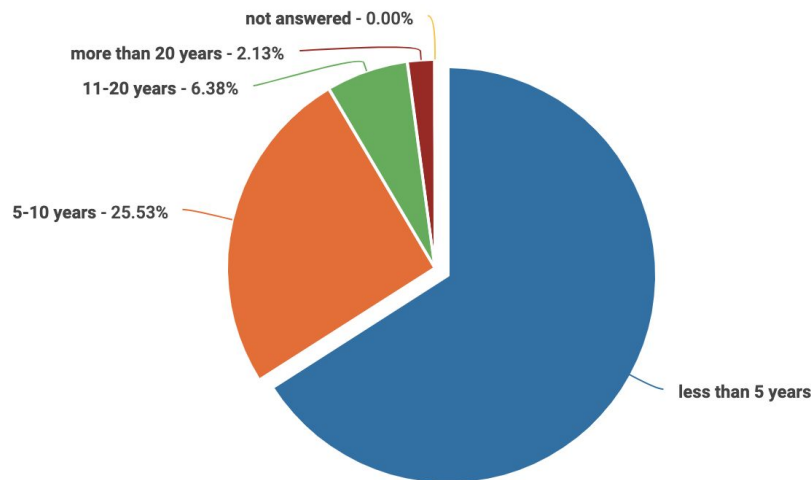


Type of business:

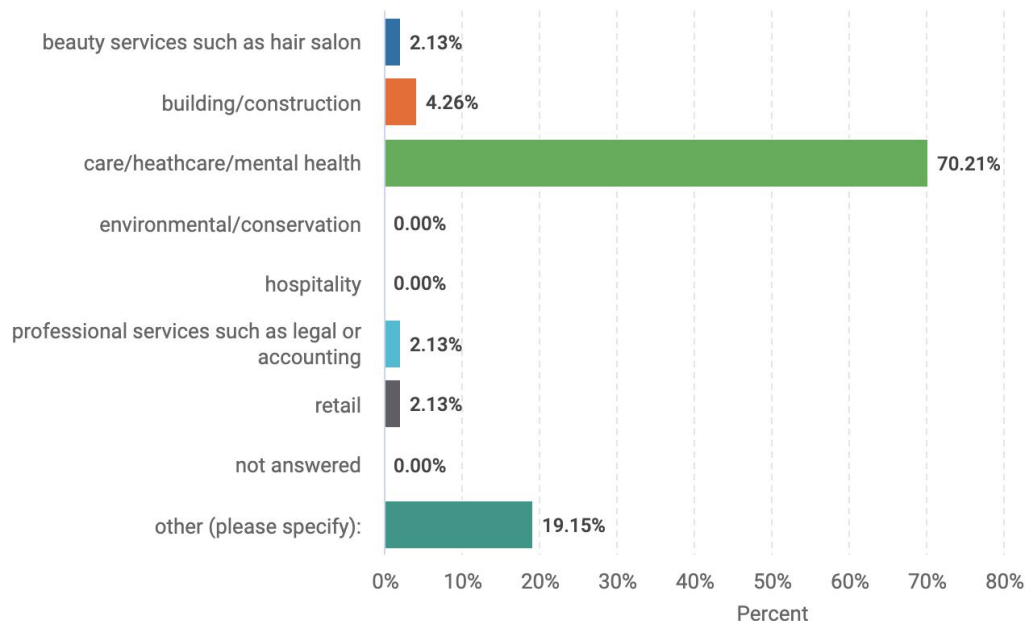


Mostly newer employees in care/health sector

Years working in Poundbury:

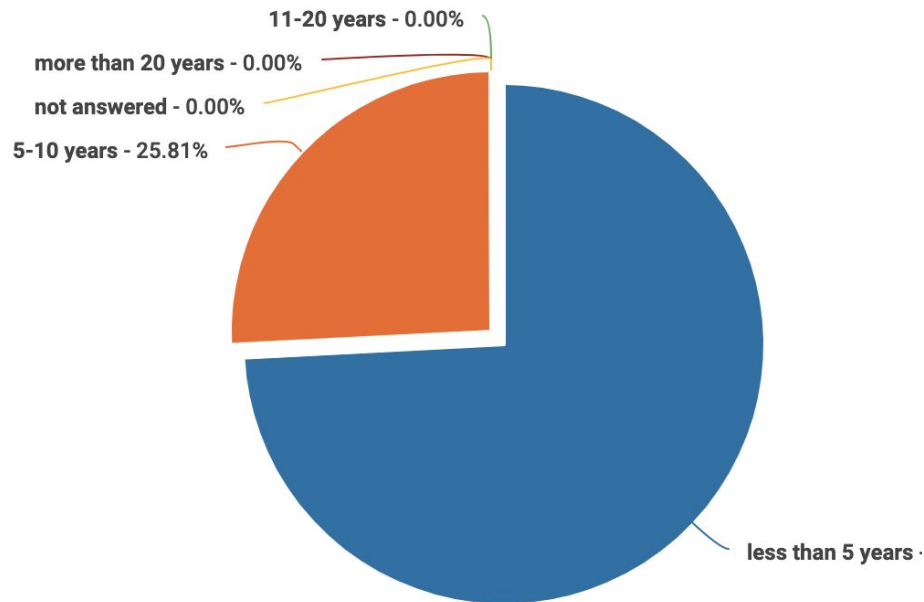


Type of employer:

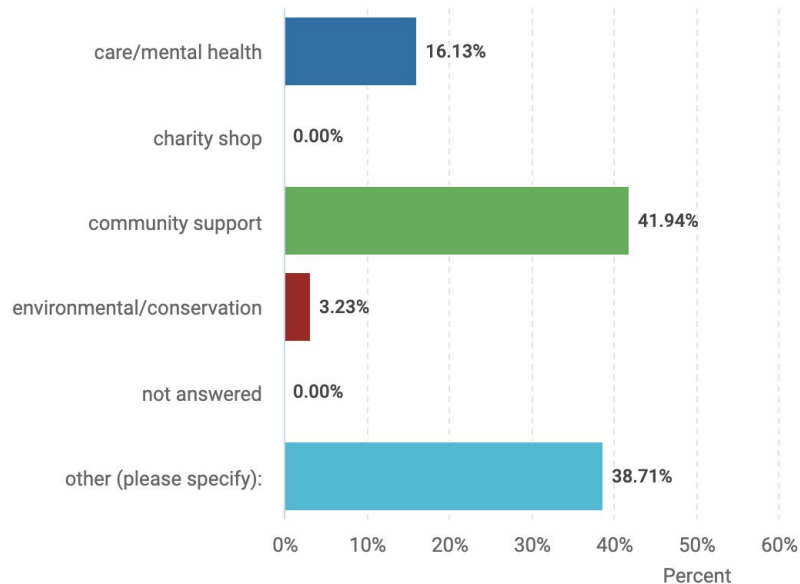


Mostly newer voluntary workers in care/health

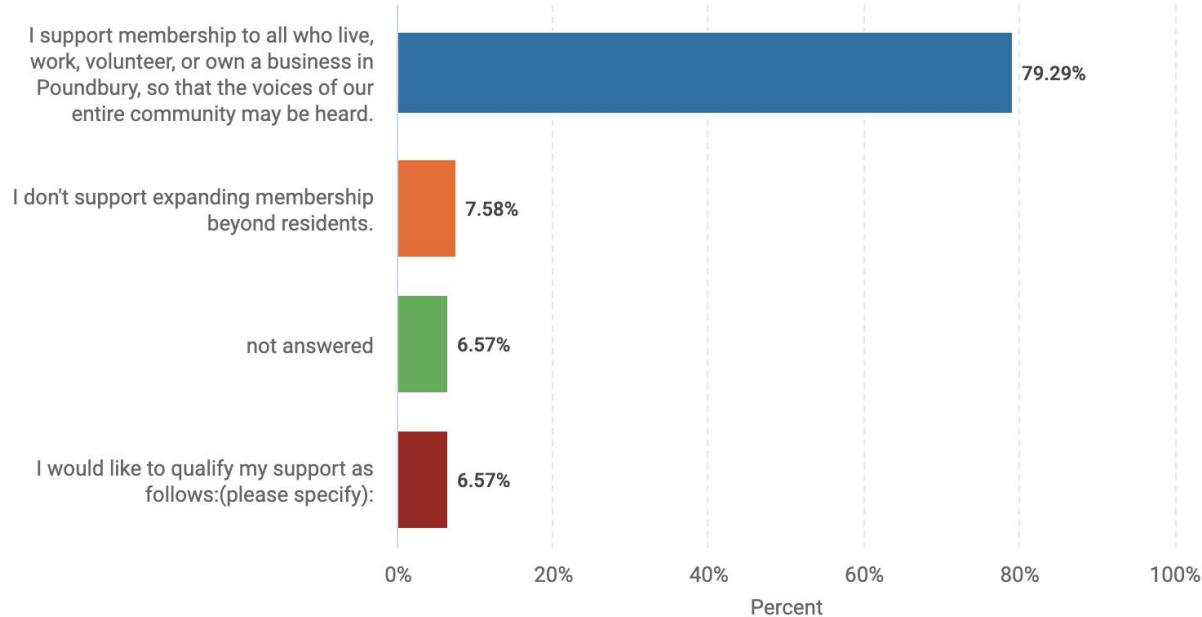
Years working in Poundbury:



Type of volunteering:



Strong support for expanding membership



Concerns included:

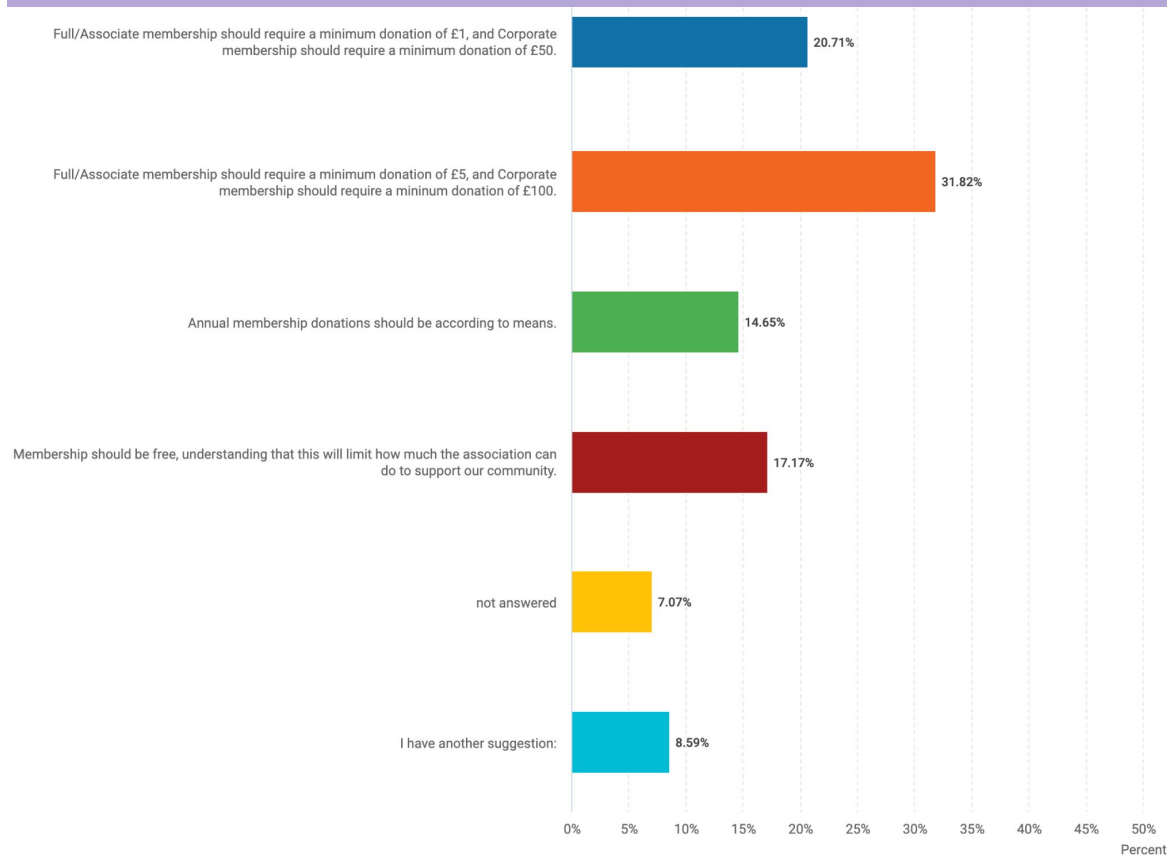
- Need clarity on membership termination for those who move away
- Potential for corporate interests to override residents' interests
- Over-complicated membership structure
- Not what original association was established for

Recommendation #1: expand membership

- Types:
 - Individual members (residents, employees, voluntary workers)
 - Organisation members (business, charity, public sector)
- More inclusive
- Exploring online functionality to administer (currently manual)

SHOW OF HANDS

Most support membership donation



Comments included:

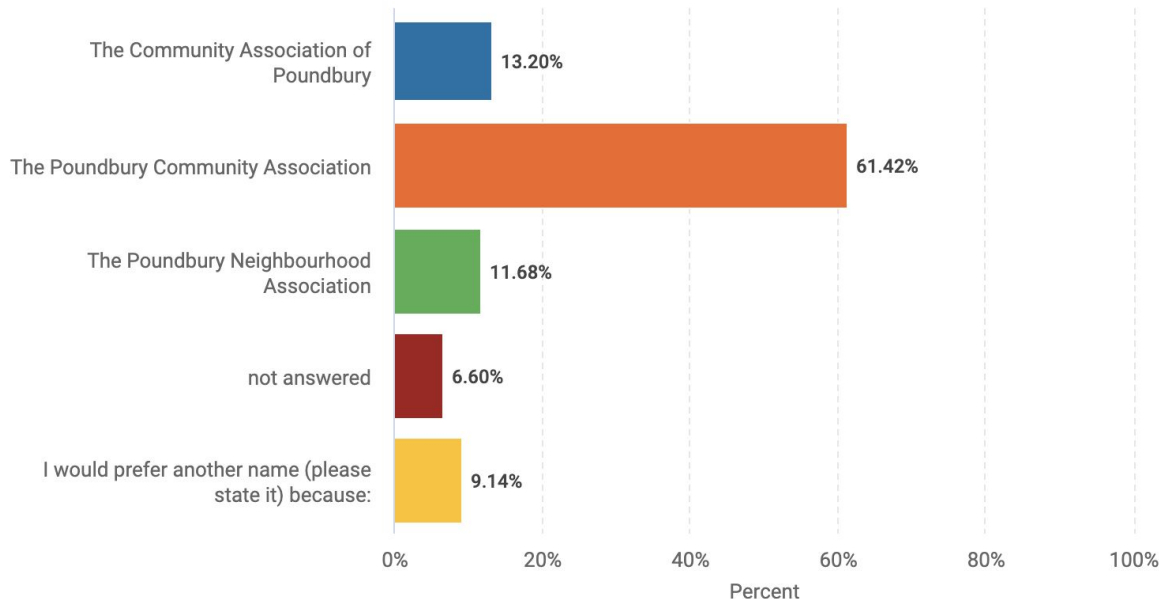
- No need to differentiate between individuals in the community
- Charge fee if initiatives require it
 - BUT would delay ability to progress with initiatives

Recommendation #2: collect donations online

- Voluntary for individuals, according to means
 - Online functionality to suggest £5 for individuals (recognising some individuals may be unable to donate)
- Voluntary for organisations, according to means
 - Online functionality to suggest £25-£100 (recognising small charities/businesses may be unable to donate)
 - Additional sponsorship opportunities for specific events/initiatives

SHOW OF HANDS

'The Poundbury Community Association' preferred



Comments and suggestions included:

- The Poundbury Community or Poundbury's Community
- Love Poundbury (but some actively disliked)
- Voice of Poundbury
- Combine with the Trust?

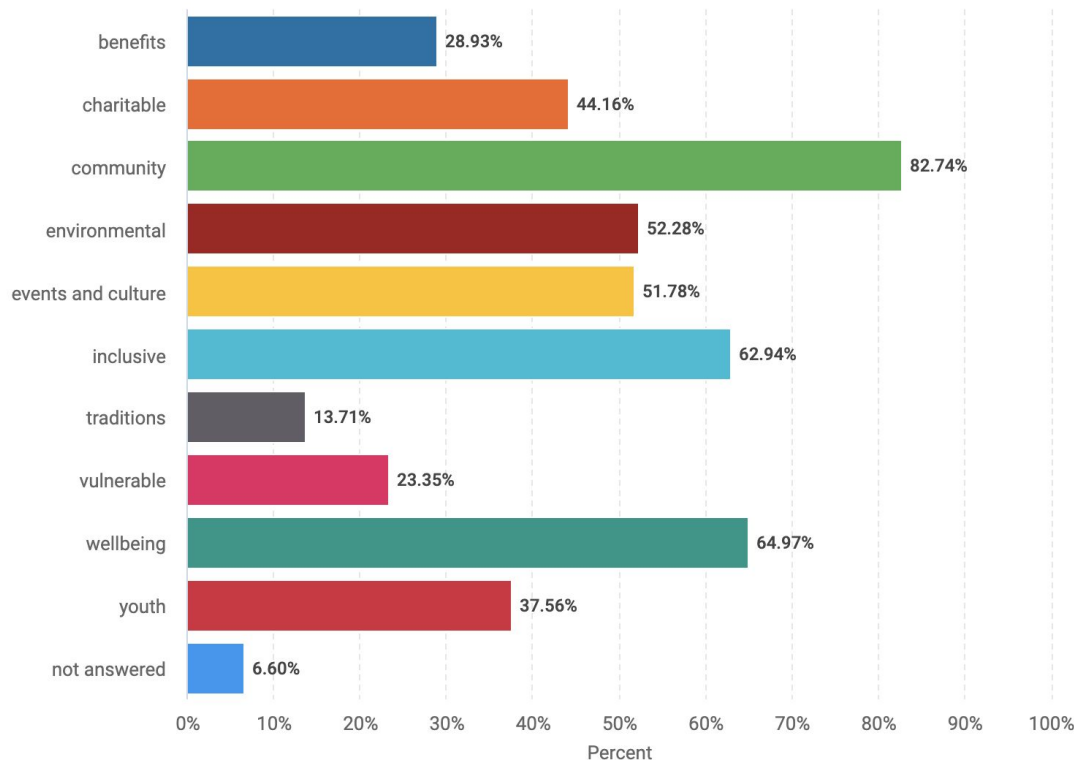
BUT: IMPORTANT not to confuse Association and Trust

Recommendation #3: New name “Community Association of Poundbury”

- Formal name for constitution purposes
- Same words, different order as top choice
- Limits confusion with The Poundbury Community Trust
- Continue to use ‘Love Poundbury’ for social media, selected events/initiatives

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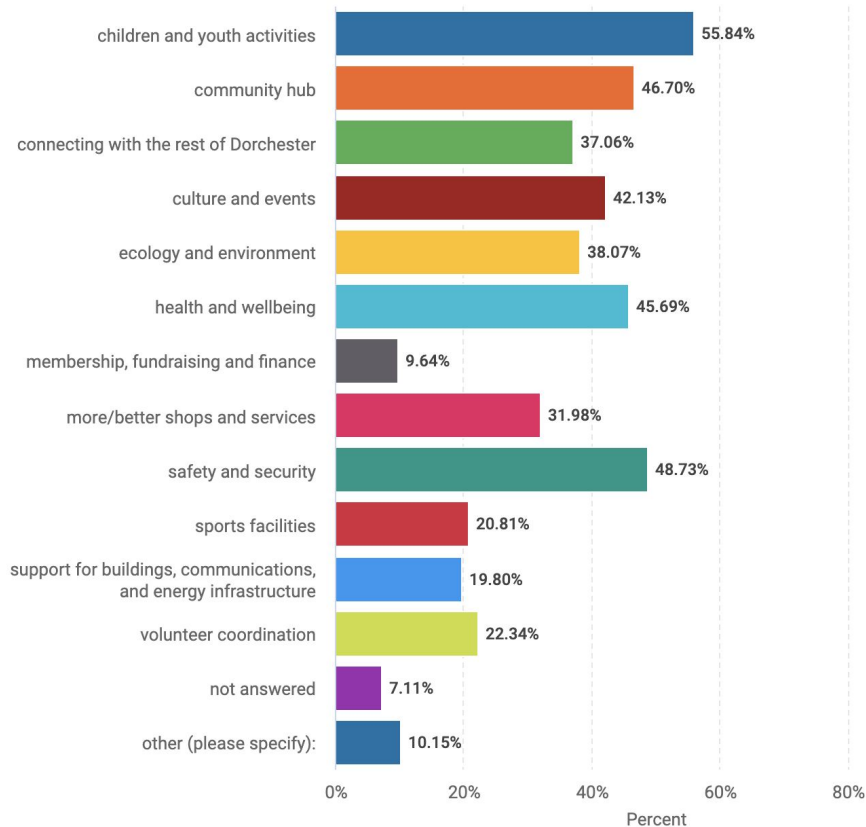
Focus of purpose: community, inclusive



Most chosen:

- Community
- Wellbeing
- Inclusive
- Environmental
- Events and culture
- Charitable

Areas of community interest/need



Most chosen (>33%):

- Children and youth activities
- Safety and security
- Community hub
- Health and wellbeing
- Culture and events
- Ecology and environment
- Connecting with the rest of Dorchester

Recommendation #4: Continue working on issues/needs already identified

- Children and youth activities
- Safety and security
- Community hub
- Health and wellbeing
- Culture and events
- Ecology and environment
- Connecting with the rest of Dorchester

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Further discussions to agree purpose statement and management structure

Numerous comments showed interest and engagement

For example, on purpose:

- 'For All' rather than 'inclusive'
- Mutually supportive/Serve and support/Responsible
- Voice/Action/Represent/Connect/Collaborate/Involvement in decision-making
- Promotion of social, welfare and recreational activities of community/communication
- Preservation of infrastructure
- Enablement rather than enforcement
- Sustainable/Common sense/
- Help/aid/friendship/families/welcoming/caring
- Coordination rather than top down management
- Research needs to avoid duplication

For example, on needs:

- Online hub signposting available services; include directory where businesses can advertise
- Co-ordinating and facilitating activities, interest groups and services targeted to specific groups and needs
- Coordinating news, activities etc in variety diverse ways, not just social media
- Collective, local voice on issues, campaigns e.g.:
 - Road signs/markings/bylaws?
 - Reduce ASB
 - Address net zero targets
 - More dog waste bins
 - Resolve broadband issues, street lighting, litter etc.
 - More shops/restaurants, later restaurant hours
 - Listed building status?

Purpose should be clarified and agreed to not overly limit scope and evolution

Many additional comments

Mostly positive towards expanding membership/charitable direction:

- Excellent!
- Very positive way forward for the whole community
- Excited by the possibilities of expanding the association and it becoming a charity with access to better funding
- Feels really inclusive, with a good balance of realistic critical yet positive thinking
- Important to reach out to those who live and or work on Poundbury but are not home owners
- This really will go a long, long way to building bridges with the rest of Dorchester
- Will take us to the next level providing the infrastructure to build a more cohesive community

Some concerns:

- Current aims too ambitious and unachievable in the near future
- Concentrate on building base membership and creating an environment that gets people together
- Residents' association should not turn itself into a Poundbury parliament with commercial interests dominating
- Residents and businesses have different interests that may conflict: e.g. dangerous and illegal parking by cafe customers
- Larger organisation may still be powerless to deal with issues, e.g. bad parking
- More accountability wanted, and clarity of roles e.g. in relation to The Duchy

Next steps

1. Based on consultation results, discuss new draft constitution at Community Association meeting on 9th October
 - Small group discussions in advance to agree purpose, structure, management approach
 - Draft constitution to be circulated before 9th October meeting
2. Establish office address/contact, draft relevant policies and procedures (e.g. safeguarding, data protection, Nolan Principles etc.)
3. Identify expert legal adviser to review relevant documents and proposed actions
4. Begin to identify initial trustees and community coordinators, and draft terms of office and future appointment/election policies (there are various options and we should consider continuity)
5. Draft association governing document/constitution should reference the Charity Commission model governing document so that it meets legal requirements (2011 Act), complies with good practice, and is practical and workable (by October 2024)
6. After October meeting, apply to the Charity Commission via their website to register the new association as a CIO (this will normally take 40 days)
7. Announce new constitution and structure at the next AGM in 2025, and elect trustees/coordinators